

## Toyota Forklift

Toyota Forklift Training Windsor - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck supplier since 1992. Proudly celebrating more than 40 years of operations, the Irvine, California established business provides a complete line of quality lift trucks. Owing to their status of superiority, reliability, and durability, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machinery and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continual progress and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to manufacture high quality lift vehicles while providing exceptional customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines celebrated world's Most Admired Companies.

### Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck maker can equal Toyota's record of caring for the environment while concurrently encouraging the economy. Environmental responsibility is a fundamental aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota originally introduced the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end invention is a lift vehicle that produces 70% less smog forming emissions than the current Federal standards allow.

Also starting in 2006, together with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been scattered through Toyota Industrial Equipment's system of sellers to non-profit organizations and local consumers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift vehicles offer enhanced productivity, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, also referred to as "SAS", helps limit the possibility of mishaps and accidental injuries, in addition to increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability senses several conditions that could lead to lateral insecurity and possible lateral overturn. When one of those factors are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding durability.

SAS was originally introduced to the market on the 7-Series internal combustion products in 1999 and subsequently catapulted Toyota into the industry leader for safety. Ever since then, SAS continues to be built-in to most of Toyota's internal combustion products. It is standard gear on the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator education, overturn fatalities across all brands have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training course to help purchasers meet OSHA standard 1910.178. Education courses, videos and a variety of materials, covering a wide scope of matters-from personal safety, to OSHA regulations, to surface and load conditions, are offered through the vendor network.

### Toyota's U.S. Dedication

Toyota has maintained a permanent presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in

America now are built in the United States.

Situated in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the entire commitment exceeding \$113 million dollars.

The new NCC was designed to function for TMHU clients and sellers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a instruction center.

Leader in Client Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, providing the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift trucks, service, parts, and financing features make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.