

## Doosan Forklift

Doosan Forklift Training Windsor - Doosan Infracore Company Ltd. is an international and intercontinental organization that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent dealers moving lift truck equipment and materials handling equipment. This system permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American market, thanks to its exceptional level of product performance and their persistently high level of client support and service given to all Doosan Infracore Lift Truck users. The U.S. lift Truck division situated in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

### Doosan's forklift history

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a national machinery expansion project. Initial product sales of this manufacturing equipment focused on large business communities, the armed forces and on state-run firms. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

### Growth of Forklift Exports

Daewoo began the first home-based lift truck business in 1967, and quickly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of considerable growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This plan radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a new plant which helped establish the business for the fabrication of high end added-value products suited for export. In 1993, the corporation had a international sales system and started exporting designs they had established through in-house expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.