

Hyster Forklift

Hyster Forklift Training Windsor - Hyster is currently a world leader in forklifts and warehousing solutions. However, it began as a manufacturer of lifting machinery as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the preceding eighty years Hyster has continued to get bigger and grow its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the international participant it is at present.

Some of the key inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was entirely dedicated to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, at the same time, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The endlessly varying needs of Hyster users and Hyster's skill to continue to innovate led to rapid growth throughout the 1950's and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a process for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly during the 60's, Hyster considered it necessary to reorient its concentration towards these new mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer greater quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading lift trucks. The Hyster company name was known throughout the globe for its dedication towards superiority. This attention to quality produced many suitors for the business. In 1989, a large international company based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is known as the XM generation of lift trucks.

The shift in supply change management to a much more just-in-time focused approach has meant that Hyster has had to constantly make investments in brand new technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and countless other places throughout the globe. All of these investments have made Hyster a worldwide leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes over three hundred assorted types of lift trucks.